

Women Connect!

Engage, Empower, and Network!

New for 2021!
Women Connect Speaker Series
Six Sessions! Live and On-Demand!
\$199/DBA Members \$249/Non-Members

February 18, 2021 @ 12:00 PM **Building Your Personal Brand with [Laura Meyer](#), CEO & Founder, Joy Brand Creative**



Whether you are growing your own clientele, or reputation within a company, it is important to know exactly what you want to be known for in order to grow your personal and professional brand reputation with your clients and colleagues. Using examples from real-life personal brands of national influencers that Laura has helped develop, you will leave this interactive session with clarity on how to take your personal brand from generic or non-existent to exceptional, elevated, and extraordinary.

March 18, 2021 @ 12:00 PM **Business Ready Essentials with [Danielle Turcola](#), President, Professionalism International, Inc.**



Learn how to command the room, project trustworthiness and competence before you speak, reclaim your ideas, and create a business ready wardrobe. Avoid words that sabotage effectiveness and Credibility RobbersSM that diminish influence and derail careers. This interactive session will provide the skills and techniques to create a personal brand that gives attendees visibility and greater influence in business.

April 22, 2021 @ 12:00 PM **Lessons from Human Resources with [Cathleen Hitchens](#), SVP of Human Resources, Flagship Credit Acceptance**



A dedicated Senior HR Professional and proud recipient of the 2017 Delaware Valley HR Person of the Year award for medium-sized companies, Cathleen thrives on the challenge of ensuring we do the right thing for our associates, our company, and our community. With 20+ years in the HR field Cathleen will guide attendees on how to build rapport and engagement while enhancing long-term relationships within all levels of any organization.

May 20, 2021 @ 12:00 PM **Exploring Emotional Intelligence with [Linda Comerford](#), Comerford Consulting**



This session will explore the powerful EQ-i 2.0 approach that includes Problem Solving and Stress Management topics. This EQ-i program blends training and coaching strategies to help you and your colleagues analyze how often they use the skills, determine their impact on others, and balance their usage for increased professional and personal well-being.

June 17, 2021 @ 12:00 PM **Leveraging your LinkedIn with [Michael Coniglio](#), Assistant Vice President, Senior Business Analytics and Reporting Analyst, Wilmington Trust**



Update, Manage, and Market your LinkedIn profile and learn about its importance. During this session you will learn an agile framework to evolve and enhance your personal brand and activity on social media and utilize data analytics to effectively focus your efforts.

July 22, 2021 @ 12:00 PM **Speaker and Session To Be Announced!**

Don't miss this Exciting, Uplifting Time to Connect!
[Register Today!](#)