



2025 – 2026 Schedule

Editorial Guidelines and Advertising Information

Issue	Articles & Columns Deadline	Advertisement Deadline
Summer 2025	July 25, 2025	July 25, 2025
Fall 2025 (DE Trust Conference Issue)	October 31, 2025	October 31, 2025
Winter 2026	January 9, 2026	January 9, 2026
Spring 2026	March 20, 2026	March 20, 2026

Editorial Guidelines:

Articles should be well written, have timely news value and be of compelling, specific interest to bankers. All copy is subject to editing for content and length. Text should be written in an objective fashion with reference to the author's company or business only if and where it is relevant. Articles should not be "infomercials." Authors should refrain from naming their firm in the body of the article. It is assumed that author's credibility is established by his or her subject expertise. Authors should strive to establish their expertise on a subject through their article, and use their advertisement elsewhere in the issue to sell the reader on their services. Self-promotion of products or services will be deleted from submitted copy and may cause an article not to be considered.

Delaware Banker is a magazine for the Delaware Bankers Association, with its primary audience DBA member banks. As such, articles should be of use to the member banks, and should not reference member institutions, especially in a pejorative manner or with regard to past or current legal or regulatory situations. Any references to member institutions will be subject to editorial review by the DBA and the named institution(s) with final editorial decision resting with the DBA, up to and including rejection of any material.

Delaware Banker seeks to reflect the banking news of Delaware and other news of direct interest to the Delaware Bankers Association. With the exception of official announcements, the Delaware Bankers Association disclaims responsibility for opinions and statements in *Delaware Banker* and does not seek to promote any product or service not specifically named as a DBA endorsement. This publication is designed to provide accurate information in regard to the subject matter covered. It is presented with the understanding that the publisher is not engaged in rendering legal, accounting or other professional services.

Advertisement Formats:

Advertisements are preferred as PDF files; however, TIFF files, and EPS files are also acceptable. All graphic files must be supplied in CMYK (not RGB), as close as possible to their final size with a resolution of 300 dpi or higher. All fonts must be embedded in the PDF.

Dimensions:

Full-Page: 8.5" wide X 11" deep

Back Cover: 8.5" wide X 9" deep

Half-Page Vertical: 4.25" wide X 11" deep

Half-Page Horizontal: 8.5" wide X 5.5" deep

Quarter-Page: 4.25" wide X 5.5" deep

All pages are printed in four color. There is no additional charge for four color ads. All full-page ads may bleed, at no additional cost.

Articles, columns, and advertisements should be sent directly to Greg Koseluk at greg.koseluk@debankers.com.